

## The Byerly Wake Up Spring Sweepstakes

### Official Rules

**NO PURCHASE, TEST DRIVE OR SUBMISSION TO SALES PRESENTATION NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE CHANCES OF WINNING. VOID IN RHODE ISLAND, PUERTO RICO, AND OTHER U.S. TERRITORIES AND POSSESSIONS, AND WHERE PROHIBITED BY LAW.**

**Sweepstakes Dates:** The Byerly Wake Up Spring Sweepstakes ("Sweepstakes") begins at 8:00 AM Eastern Time ("ET") on 2/1/10 and ends at 3:00 PM ET on 3/31/10 (the "Promotion Period").

**Who is Eligible:** To enter, you must be a legal resident of the 50 United States or the District of Columbia (excluding residents of Rhode Island, Puerto Rico or other U.S. territories and possessions) and 18 years of age or older. Employees, officers, directors and agents of Correct Craft, Inc. ("Sponsor"), American Hole 'n One ("Administrator"), and each of their respective parents, affiliated companies, subsidiaries, distributors, dealers, retailers, printers, advertising and promotion agencies and any and all other companies associated the design or execution of this Sweepstakes (collectively, the "Promotion Parties"), and the members of the immediate families (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) or households, whether or not related, of any of the above, are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void in Rhode Island, Puerto Rico and other U.S. territories and possessions and where prohibited by law.

**How to Enter** – During the Promotion Period, visit [www.nautiques.com](http://www.nautiques.com) and fully complete the online entry according to the provided instructions, and submit as directed to receive one (1) entry. A valid email address and phone number (including area code) are required to enter. Limit one (1) entry per person, per email address and per household for the entire Promotion Period. Additional entries from the same person or email address or household after the first entry from such person or email address or household, entries generated by script, macro or other automated means and entries by any other means which subvert the entry process will be void. Entries that are incomplete or corrupted are void and will not be accepted. Entries must be received by 3:00 PM ET on 3/31/10 to be eligible. All entries become the property of Administrator and will not be acknowledged or returned.

**Winner Selection:** A random drawing will be conducted by the Administrator on or about 4/1/10 to select a potential winner from among all eligible entries received in accordance with these Official Rules. Odds of winning depend on the number of eligible entries received. Potential winner will be notified initially by phone beginning approximately on or about 4/1/10 and asked to confirm his/her eligibility and indicate his/her willingness to accept the prize. Upon confirmation of his/her eligibility as well as his/her willingness to accept the prize, such potential winner will be required to execute and return a W-9 form, an affidavit of eligibility and liability and, unless prohibited by law, publicity release within a time period specified by Administrator. If potential winner is ineligible or otherwise fails to return such documents within the specified time period fully-executed, or if Administrator is unsuccessful after three (3) attempts to reach and speak directly with the potential winner by phone over a forty-eight (48)-hour period, potential winner cannot or does not wish to accept the prize or is not in compliance with these Official Rules, such potential winner will be disqualified and, at Administrator's discretion, an alternate winner will be randomly selected and notified as per the procedures outlined above. Failure to collect or properly claim a prize in accordance with these Official Rules will result in forfeiture of the prize. If forfeited for any reason, Administrator will have no further obligation to such winner and may, at its sole discretion, randomly select an alternate winner who will be notified as per the procedures outlined above.

**Grand Prize (1):** An autographed Byerly wakeboard and bindings, a Byerly backpack, and Byerly boardshorts. Approximate Retail Value ("ARV"): \$735.00. Exact size of bindings and boardshorts to be determined by Sponsor. Exact autograph on wakeboard to be determined by Sponsor. Value of autographed merchandise is subject to market fluctuations. Prize is awarded "as is" with no warranty or guarantee either express or implied by Sponsor. Winner is responsible for all federal, state and local taxes as well as all costs and expenses associated with prize acceptance and use not specified herein as being provided. Prize is non-transferable and no prize substitution is allowed, except at Sponsor's sole discretion. Sponsor reserves the right to substitute the prize with one of comparable or greater value, at its sole discretion. Winner will be issued an IRS Form 1099 reflecting the actual value of the prize. All prize details are at Sponsor's sole discretion.

**Additional Rules & Restrictions:** By participating in this Sweepstakes, entrants agree to abide by and be bound by these Official Rules and the decisions of the Sponsor and Administrator, which shall be final and binding in all matters.

relating to this Sweepstakes. In the event the winner is found to be in violation of any of these Official Rules, he/she will be required to forfeit the prize or to reimburse the Administrator for the stated value of the prize if such violation is found after the prize has been used by winner. Acceptance of the prize constitutes permission for Sponsor and its designees to use winner's name, city and state of residence and/or likeness for purposes of advertising and trade in any and all media now or hereafter known worldwide in perpetuity, without limitation or further compensation, notification or permission, unless prohibited by law. By participating, entrant agrees to release and hold Promotion Parties harmless from and against any and all claims, damages and liability of any kind arising from or in connection with, in whole or in part, directly or indirectly, the acceptance, possession or use/misuse of the prize, participation in the Sweepstakes or in any prize-related activities, and assumes all liability in connection therewith. Promotion Parties shall not be responsible for lost, late, incomplete, inaccurate, misdirected, garbled, stolen, undelivered, delayed or damaged entries, or lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind, including, without limitation, mechanical, network, electronic, technical, printing, typographical, human, or other errors or malfunctions relating to or in connection with the Sweepstakes, including, without limitation, errors or malfunctions which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prize, or in any Sweepstakes-related materials. Promotion Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Promotion Parties are not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. If for any reason this Sweepstakes is not capable of running as planned, including bugs, virus, worms, tampering, unauthorized intervention, fraud, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor and Administrator reserve the right, at their sole discretion, to cancel, terminate, modify or suspend the Sweepstakes. If cancelled or terminated, Sponsor and/or Administrator may, at their sole discretion, select the potential winner in a random drawing from among all eligible, non-suspect entries received up to time of such action. Sponsor and/or Administrator also reserve the right, at their sole discretion, to disqualify any individual (and void his/her entry) who tampers with the entry process or who is in violation of these Official Rules. CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY AND SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. In the event a dispute as to the identity of an online entrant, online entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry, provided such person meets the eligibility requirements of these Official Rules. "Authorized account holder" means the natural person who was assigned an email address by an Internet access provider, service provider or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Potential winner may be requested to provide proof in a form satisfactory to the Sponsor that he/she is the authorized account holder. Any damage made to any web site will also be the responsibility of the authorized e-mail account holder of the email address submitted at the time of entry. Proof of sending entries will not be deemed to be proof of receipt by Sponsor.

**Winner's Name:** For the name of the winner (available after 4/2/10), send a self-addressed, stamped envelope for receipt by 10/4/10 to: Byerly Wake Up Spring Sweepstakes Winner, PO Box 2227, Buford, GA 30515-9227.

**Sponsor:** Correct Craft, Inc., 14700 Aerospace Parkway, Orlando, FL, 32832.

**Administrator:** American Hole 'n One, Inc., 55 Scott Street, Buford, GA 30518.